



BALLET BY THE OCEAN

Your ticket to extraordinary

Partnership
Opportunities



“2020 pushed us to innovate like never before. Based on the resounding success of last year’s Ballet by the Ocean, we are thrilled to relaunch this year as the kick off to our 20th Anniversary season. We are excited to continue evolving the art of ballet and bring one of a kind experiences to our audiences moving forward. Your support will truly make a difference.”

Igor Dobrovolskiy
*Founding Artistic Director
And Choreographer*

Susan Chalmers-Gauvin
Founder And CEO



Ballet by the Ocean is the amalgamation of everything that makes us: movement, emotion, music, local flavours, talent, ambiance. All set against the backdrop of the ocean.



Allow your senses to guide you in this one-of-a-kind exclusive experience. Come immerse yourself in the scenic backdrop of one of New Brunswick's most stunning natural habitats while enjoying the astounding beauty of the award-winning Atlantic Ballet and savouring incredible local food pairings by celebrated New Brunswick chefs.



During a 2-hour evening, guests will experience 3 original dances paired with a local tasting menu prepared by renowned New Brunswick chefs. Designed to appeal to all of our senses, Ballet by the Ocean is set against the stunning backdrop of the Atlantic ocean, calling on the sky and waves to be part of the performance.



Building on a pandemic success story

Uncertain of when we'd be able to perform again, we set out to redefine the performing arts experience. We chose to focus on the opportunity instead of the challenges and created an unparalleled live performance series for our audiences in a safe and socially distanced environment.

1

acre of exterior venue

15

local suppliers

8

dancers

1000

tickets available

18

performances

8

sold-out shows
in 2020

2

award-winning
New Brunswick chefs



We are pleased to offer you this unique experience in a protected wetland and a natural ecosystem which is home to over 30 species of birds. At Atlantic Ballet we are proudly committed to Environmental stewardship.

With the partnership of the owners and the Department of Environment we are ensuring the responsible use and protection of the natural environment through sustainable practices that support the natural ecosystem.

The Chefs

Chef Emmanuel Charretier

"Ballet by the Ocean is a fantastic experience. I am inspired by the location and the artistry. I look forward to finding the perfect culinary pairings for our guests."



The Chefs

Chef Gene Cormier

"The concept, the location, the artists, the chefs - all the right people were brought together to create this multi-sensory experience and it is an honour to be part of it."



Presenting Partner

\$50,000

- Ability to use “Official Presenting Sponsor” or “Presented by” logo
- Official “Presenting Status”
- Industry exclusivity
- Logo inclusion in all areas where Ballet By The Ocean logo is used
- Dedicated sponsor area for photo space / execution
- Opportunity to provide a 60-second video or ad to play via digital program
- Logo inclusion in the opening of the announcement video
- Logo inclusion in ALL marketing and communications materials
- Logo Inclusion in ALL event graphics
- Logo Inclusion in Logo Reel - 8 seconds
- Name recognition from the stage - live
- Full page ad in the digital program
- Tagging of your official social media profiles in recognition of your support
- Opportunity to provide branded swag or giveaways
- Option to host a pre-show reception in on-site studio for up to 10 people
- Promotional item at each table
- 10 tickets to Ballet by the Ocean
- Feature on Ballet by the Ocean landing page with hyperlink to your website

Proscenium Partner

\$25,000

- Ability to use “Official Proscenium Sponsor” logo
- Opportunity to provide 30-second video or ad to play in the digital program
- Logo inclusion in the endslate of the announcement video
- Logo inclusion in ALL marketing and communications materials (footer)
- Logo inclusion in ALL event graphics (footer)
- Logo inclusion in Logo Reel - 5 seconds
- Name recognition from the stage - live
- ½ Page ad in the Digital Program
- Tagging of your official social media profiles in recognition of your support
- Opportunity to provide giveaways
- Opportunity for on-site signage
- 10 tickets to Ballet by the Ocean
- Feature on Ballet by the Ocean landing page with hyperlink to your website

Expression Partner

\$10,000

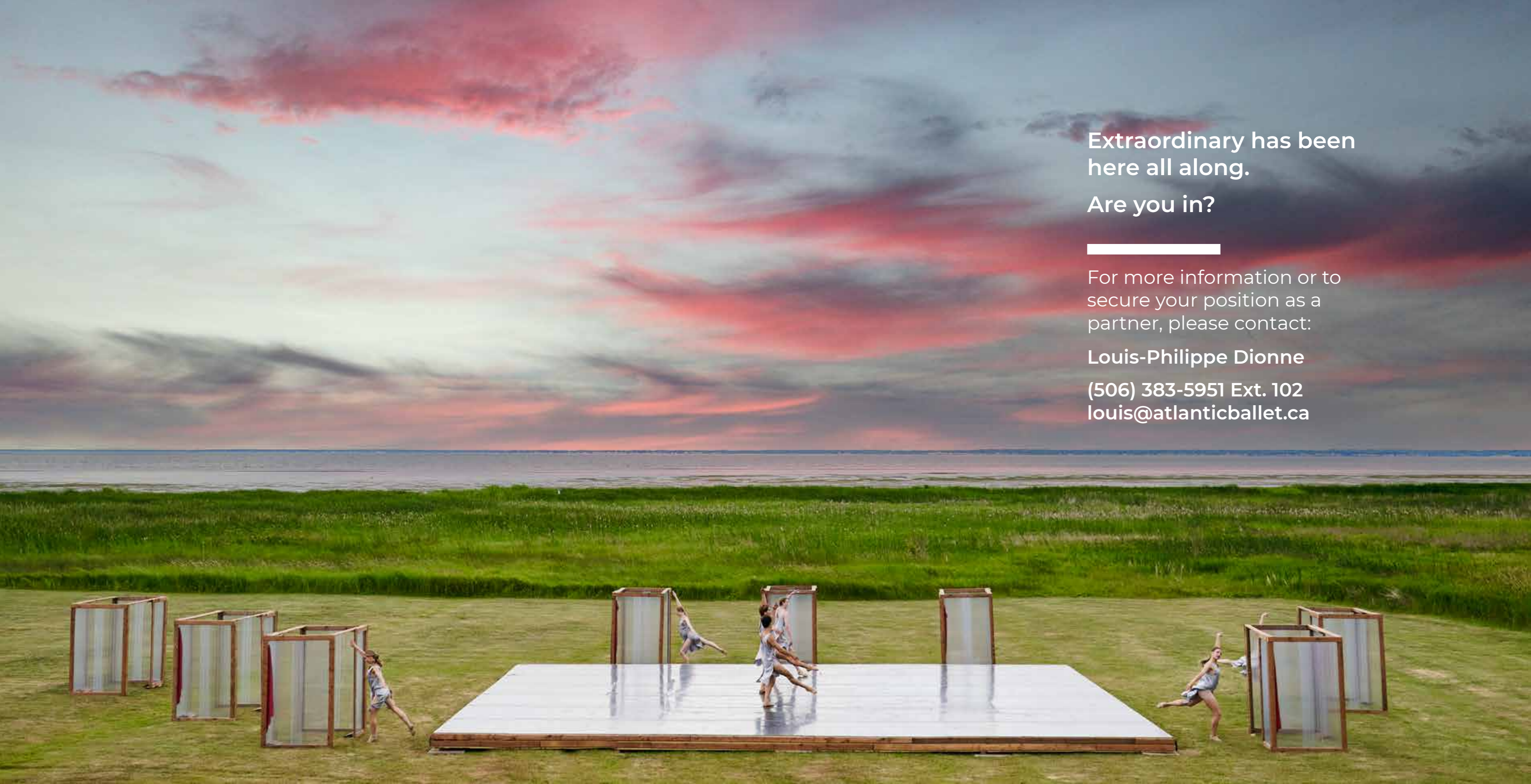
- Ability to use “Official Expression Sponsor” logo
- Logo inclusion in the endslate of the announcement video
- Logo inclusion in select marketing communications materials
- Logo inclusion in Logo Reel - 3 seconds
- ¼ Page ad in the event program
- Tagging of your official social media profiles in recognition of your support
- 8 tickets to Ballet by the Ocean
- Feature on the Ballet by the Ocean landing page with hyperlink to your website

Ignite Partner*

\$5,000

- Ability to use “Official Ignite Sponsor” logo
- Logo inclusion in select marketing communications materials
- Logo inclusion in Logo Reel - 3 seconds
- One-time tagging of your official social media profiles in recognition of your support
- Placement on on-site, large scale backdrop
- 4 tickets to Ballet by the Ocean
- Feature on the Ballet by the Ocean landing page with hyperlink to your website

** Ability to sponsor a family show to give the opportunity to individuals and families facing financial barriers to attend Ballet by the Ocean.*



Extraordinary has been
here all along.

Are you in?

For more information or to
secure your position as a
partner, please contact:

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atlanticballet.ca

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